

LE PRIX PICTO DE LA JEUNE PHOTOGRAPHIE DE MODE

CALL FOR SUBMISSIONS

Deadline : November 2nd, 2016, Picto Bastille, Paris

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Founded in 1998, the prix PICTO de la Jeune Photographie de Mode aims to promote the work of young fashion photographers. The annual prize is selected by a jury of professionals.

The award will be held on November 22nd, 2016

For more information, visit : www.picto.fr

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LE PRIX PICTO DE LA JEUNE PHOTOGRAPHIE DE MODE

PRIX PICTO 2016 APPLICATION

Founded in 1998, the Prix PICTO de la Jeune Photographie de Mode aims to promote the work of young fashion photographers. The annual prize is selected by a jury of professionals. This year, the Prix Picto will be awarded to three photographers—one winner and two runners-up—giving their work increased visibility on the art market. This is possible thanks to our new partners, JCDecaux. Once again, the awards ceremony will be held at Le Pan Piper (<http://pan-piper.com/live>). The space is so original and well-suited our mission that we wanted to return in 2016.

Participants must meet the following conditions:

- You must be under 35 years old before the submission deadline
- Submit a coherent and representative selection of your work: black and white or color, at least 18x24cm, maximum 40 x 60 cm - a minimum of 10 images, a maximum of 15 images.
- A paper copy of the photographs. The jury deliberations are anonymous. Your name should not appear any of the photographs.
- the attached application form filled out in CAPITAL letters and signed by the candidate.
- a compact disc containing: low-definition image files of your entire portfolio; 2 high-definition images from your portfolio; and a brief biography (15 lines maximum) in .doc format.

Send the completed application to:

Sylvie Besnard
Picto Bastille
53 bis, Rue de la Roquette
75011 Paris

FRANCE

The deadline is November 2nd, 2016, at 18:00.

Incomplete and late submissions will not be considered.

A preselection of applications will be done on Thursday, November 10th, 2016. The short list of candidates for the Prix Picto de la Jeune Photographie de Mode will be announced on Monday, November 14th, 2016, on www.picto.fr.

All photographers shortlisted for the prize must agree to attend the awards ceremony on Wednesday, November 22th, 2016, where they will have the opportunity to discuss their work with members of the jury.

The Jury of the Prix Picto de la Jeune Photographie de Mode

Our jury features some of the biggest names in art, advertising, fashion, photography and journalism :

Valérie Belin, Président of the Jury (Artist),

Michael Baumgarten (Artist),

Audrey Vilain-Hammiche (Agent, "C'est la Vie"),

Perrine Scherrer (Photo Editor, Christian Dior),

Maryse Bataillard (Corporate and sponsorship communication manager, BMW Art & Culture),

Guillaume Piens (Director, Art Paris Art Fair),

Julien Guerrier (Director, Editions Louis Vuitton),

Damien Melich (Director de la création chez Decaux Innovate),

Yann Garret (Editor-in-chief, Réponse Photo),

Delphine Perroy (Fashion Editor-in-chief, Madame Figaro),

Lionel Charrier (Photography Director, Libération),

Amaury Da Cunha (Journalist, Le Monde),

Véronique VASSEUR (PR Director, Issey Miyaké Mode),TBC

The jury will meet on Wednesday, November 22th, 2016 at 17:00 to select a winner and the two runners-up from the 2016 shortlist.

The announcement of the winners will be the same day at 20 pm sharp. During the awards ceremony, the winners will be invited on stage to present their work.

All pre-selected portfolios will be available by professionals from 20 pm to 22.30 pm. An aperitif cocktail will be offered during the evening. Applicants could keep their portfolio on the evening of the awards at the Pan Piper , as well as from Thursday, November 24, 2016, to PICTO BASTILLE - 53 bis, rue de la Roquette - 75011 Paris .

AWARDS and PARTNERS

The logo for PICTO, featuring the word "PICTO" in a bold, red, sans-serif font.The logo for Studio Daguerre Paris, with "STUDIO" in black, "DAGUERRE" in a larger black font, and "PARIS" in a smaller green font above "DAGUERRE".The logo for Lumiere Ilford, with "LUMIERE" in a small black font above "ILFORD" in a larger black font, all enclosed in a thin red rectangular border.The logo for JCDecaux, with "JCDecaux" in a blue, sans-serif font.The logo for Pan Piper, with "pan" in a small black font above "piper" in a larger black font, followed by a stylized blue "P" icon.

The winner of the Prix Picto de la Jeune Photographie de Mode 2016 will prepare an exhibition's worth of photographs (10-12 images) with a professional laboratory printer.

Value: 2,000 euros (excluding VAT)

The Studio Daguerre will also present the winner with a day-long shoot in their studio, while JCDecaux will display the winning photographs in bus stops.

The second-place winner will receive an appointment with a professional for help in retouching a series of photographs of the winner's choosing.

Value: 1,500 euros (excluding VAT)

The third-place winner will receive gift certificate for Picto products.

Value: 1,000 euros (excluding VAT)

The three winners will be invited to give a work to the Picto Foundation's collection among the photographs presented in their application. The collection of prints will be made by Picto.

The winners will be announced at Le Pan Piper, 2-4 Impasse Lamier, Paris 75011, <http://pan-piper.com/live/>, a new arts space with its own restaurant, Pan Cooker (www.pan-cooker.com).

TERMS AND CONDITIONS

The winners grant Picto the rights to reproduce their photographs both physically (e.g. posters) and digitally (e.g. social media) to in order to promote the Prix Picto de la Jeune Photographie de Mode. Participants agree that submitted work does not infringe upon the rights of a third party, or that they have obtained permission from that party to reproduce and exhibit their work. Picto cannot be held accountable for the loss, theft or destruction

of original prints during the jury selection and throughout the exhibition period. The candidate may purchase insurance when their portfolio is submitted. The organizers reserve the right to cancel the prize in the event of *force majeure*. Participating in the Prix Picto de la Jeune Photographie de Mode requires the full acceptance of these conditions.

INFORMATION



Contact Picto :

Tél. : +33 1 53 36 21 22 - mail : sylvieb@picto.fr

PICTO

Voir avec le regard de l'autre

LE PRIX PICTO
DE LA JEUNE
PHOTOGRAPHIE
DE MODE

PRIX PICTO 2016 APPLICATION

Last Name: ----- First Name: -----

Birthdate: ----- Nationality: -----

Address: -----

Zip Code: ----- City: -----

Country: -----

Telephone (Primary): ----- Mobile: -----

Email: -----

Website: -----

Are you represented by an agent? YES / NO

If yes (name, email, telephone number) : -----

Did you attend university or an arts school? YES / NO

If yes, which one: ----- Diploma earned: -----

Portfolio information

Number of prints : ----- Format : -----

Name of the series (if applicable) : -----

I am submitting my photographs to Picto to participate in the Prix Picto de la Jeune Photographie de Mode 2015. I acknowledge that I have read and agree to the above Terms and Conditions.

Candidate's signature preceded by the words "lu et approuvé"

-----, ----- (Location) ----- (Date)

Submissions must be received by Wednesday, November 2nd, 2015 at 18:00.

Sylvie Besnard : Tel : +33 1 53 36 21 22 - mail : sylvieb@picto.fr

PICTO BASTILLE - 53 bis rue de la Roquette - 75011 Paris